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**March 25, 2020**

### **Hand Sanitizer Update**

We at Rush Creek Distilling are only trying to do our small part. We would like to thank our brethren that pushed the envelope and started making a product, hand sanitizer, a product in need, a product that can help our front line stay safe. Our first responders and medical professionals are the folks that put us first, rarely themselves first, we owe them a sincere Thank You and a cocktail when this is all over. At Rush Creek we hope that we persevere together, we are ready to struggle together, sacrifice together and when we come out the other side we will be stronger together. We hope that Rush Creek Distilling, along with help from the American Craft Spirits Association (ACSA) and friends in our local Illinois Craft Distillers Association (ICDA), are moving the needle on supplying what we can to help. Special thanks to the U.S. Food and Drug Administration (FDA), the Alcohol and Tobacco Tax and Trade Bureau (TTB), World Health Organization (WHO) and likely many others for making our contribution less painful to execute. These federal government and world agencies have broken down the barriers, outlined procedures, and empowered us to help where we can.

We have received an incredible response to our hand sanitizer endeavor. First, we want everyone to know that we are following formulation guidelines set forth by the World Health Organization and are also in accordance with the U.S. Food and Drug Administration. Rush Creek Distilling is producing an 80% per volume alcohol formula. We cannot and will not make any claims to this formulation's effectiveness for the current SARS-CoV-2 virus or the disease it causes, Coronavirus Disease 2019 (COVID-19), our faith and our belief is in world health professionals.

We want to outline our plans for our Phase 1 production of hand sanitizer. We also want our local community and beyond to know our limitations and our intentions. We are already looking at making more hand sanitizer. Please understand the bar continues to get higher, required inputs are in higher demand and our plans can meet hurdles. Our commitment is to find a way to produce, and as long as the need continues, hurdles will be overcome. Our priority is to support the front line, our first responders and medical professionals. We will NOT charge for our hand sanitizer. We know that our community will support us and we will be 100% donation based, asking only for donations from for-profit businesses and personal use individuals. The intention is to cover the cost of our hand sanitizer, especially the 60% being

donated to all essential non-profits, as well as to avoid any individual procuring more than they need. We know those that can afford to do so will make a donation to cover our costs. If you cannot afford to donate, please come to the Rush Creek store for a complimentary bottle because we believe you need it. We thank you in advance for staying safe, regardless of your capacity.

Our first large scale batch will be released no later than early next week of Monday, March 30th. Please follow us on social media or join our Adventurous Spirit Club for updated timing. During Phase 1, we will produce approximately 330 gallons of hand sanitizer.

First and foremost, the folks that have already reached out to us for hand sanitizer will get some product. We cannot supply all current requests fully, but will do our best to provide as much as possible at this time. To anyone inquiring about our willingness to wholesale product, we thank you for the inquiry but we are not interested.

The Rush Creek Distilling store will be open select hours this week Friday, March 27th 1-5PM and Saturday, March 28th 12-4PM. We will have a limited amount of hand sanitizer available during these times. Plan to come early as we expect supply to go quickly. We request any donation amount you can afford to help offset our costs.

Support Local – several of our needs for critical ingredients and packaging goods have been met by our neighbors. Special thanks to Pedigree Ovens, Fox Valley Chemical, Practical Baker, and Copy Express in Woodstock, IL, just to name a few.

Finally, to dispel or confirm thoughts, we are a business. This is not intended to be a marketing or advertising play on our part nor do we intend it to be perceived that way. That said, ask for Rush Creek where fine spirits are served and sold – adventure on.

Stay Strong, Stay Well, Listen to the professionals and most of all, keep your spirits up. We at Rush Creek will see you on the other side of this.

**- The Rush Creek Team**

**THE ADVENTUROUS**  
— *spirit* —